

# SEWELL

presents

## *A Toast to Tomas* *(de la Mata, of course)*

**Friday, September 26, 2008**  
**11:45 a.m.**

**The Fairmont Hotel**  
**1717 N. Akard**  
**Dallas, Texas**



How could you have an elegant, important event in Dallas without the loving attention of Tomas de la Mata, Catering Director of The Fairmont Hotel? For 34 years, Gridiron Show producers, society ball chairmen, meeting planners and civic leaders alike knew that, if Tomas was on the scene, their ball, breakfast or big bash would proceed according to plan. It's now our turn to say thanks to Tomas by creating a scholarship in his honor through the Press Club of Dallas Foundation.

We're honoring the man who

- supervised more than a dozen Press Club of Dallas Gridiron Shows, satirizing the best and worst of Dallas society, business and civic leaders
- helped turn Fight Night into one of the city's premier events
- added his personal touch to thousands of events from the Junior League Follies to Dallas Military Balls or annual meetings for Dallas Citizen's Council and Dallas Regional Chamber of Commerce or rowdy Texas-OU game rallies
- is the most well-known Spanish citizen in Dallas

Local media celebrities like Tracy Rowlett and Helen Bryant, current and former hotel associates and representatives of the Spanish government will be there to toast and roast Tomas as we say, "Thanks for the Memories", and wish him well in his retirement.

Table purchasers at the \$1,000 level will receive preferred seating and recognition with signage and printed program. Table purchasers at the \$600 level will receive program listings and table signage.

**Reserve your Luncheon Ticket Today (tickets will be held at the door)**

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### **Toast to Tomas Luncheon Ticket Order**

YES! I want to honor Tomas de la Mata with a scholarship by purchasing \_\_\_\_\_ table(s) of 10 at \$600 or \_\_\_\_\_ table(s) of 10 at \$1,000 or \_\_\_\_\_ tickets at \$60 per person

I can't attend but here's my scholarship contribution of \$\_\_\_\_\_.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

My check payable to the Press Club of Dallas Foundation for \_\_\_\_\_ is enclosed.

Please charge my \_\_\_\_\_ Master Card \_\_\_\_\_ Visa \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Please mail to Press Club of Dallas Foundation, c/o Jo Interrante 5001 Village Court, Dallas, TX 75248**

**Questions? Call Camille Keith, 214/351-3444 or Liz Oliphant, 972/931-0164**

The value of the luncheon is \$37, the remainder, \$23 is tax deductible as a donation to the Press Club of Dallas Foundation, a 501(c)(3) organization.